

## **Electrix announces strategic rebrand to Omexom**

Auckland – New Zealand energy services contractor Electrix has completed a rebranding programme and is now operating under its new name, Omexom.

In 2014, Electrix was acquired by the French company VINCI Energies, a global leader in the energy sector with 1,900 business units operating in 57 countries worldwide. With this name change, Electrix strengthens its integration and affiliation with Omexom, the VINCI Energies brand dedicated to energy infrastructure.

Founded in New Zealand in 1955, Electrix established itself as a leading provider of engineering, construction, and maintenance services to asset owners in the electricity and gas utility, industrial, commercial, resources, and infrastructure sectors.

With 1,130 employees in 29 locations nationwide and \$328 M in revenue, Electrix has built long-standing partnerships with Vector, Transpower, and Firstgas. Among the latest additions to the company's key client portfolio are Auckland Transport, Health New Zealand - Te Whatu Ora, Watercare, Fonterra, Kiwirail, Powerco, and City Rail Link Limited.

The rebranding positions the business as part of a global network with shared values and vast resources, and a continued commitment to safety, excellence, and sustainable solutions.

"We are delighted to bring the Omexom brand to New Zealand and strengthen our integration with VINCI Energies," said Managing Director Mornez Green.

"Thanks to our growing client portfolio and global ties, we can deliver a greater breadth of expertise and experience, thereby contributing to Aotearoa's transition to a low-carbon economy. It is exciting to be part of this future."

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### **About Omexom**

Faced with ongoing transformations in the world of energy, Omexom helps its clients to achieve the energy transition. Omexom draws on its expertise in all fields of electricity and gas to build low carbon energy sources and develop the grid, promote optimized energy use and implement innovative and collaborative solutions. Our projects are designed for energy producers, transmission and distribution system operators, local and regional authorities as well as their users in all territories. As an integrator, Omexom continuously looks for the best technological options and deploys the most suitable solutions for its clients' needs in complete autonomy from its suppliers. At Omexom, environment has always been at the heart of our concerns which is even more essential for the coming years. Omexom is upgrading offers by using low-carbon processes and recycled materials that preserve the environment and, at the same time, is launching new low-carbon solutions. Omexom is a VINCI Energies brand.

2022: €4.9 billion // 23,500 employees // 450 Business Units // 39 countries. [www.omexom.com](http://www.omexom.com)

### **About VINCI Energies**

In a world undergoing constant change, VINCI Energies contributes to the environmental transition by helping bring about major trends in the digital landscape and energy sector. VINCI Energies' teams roll out technologies and integrate customised multi-technical solutions, from design to implementation, operation and maintenance. With their strong local roots and agile and innovative structure, VINCI Energies' 1,900 business units have positioned themselves at the heart of the energy choices of their customers, boosting the reliability, efficiency and sustainability of their infrastructure and processes. VINCI Energies strives for global performance, caring for the planet, useful to people and committed to local communities.

2022: €16.7 billion // 90,000 employees // 1,900 Business Units // 57 countries. [www.vinci-energies.com](http://www.vinci-energies.com)

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